



SRNetwork  
THE HOTEL MARKETPLACE

# THE NETWORK



The Network is an affiliation of real estate brokers who are focused on selling hotel real estate – the world’s largest such affiliation. With over 100 brokers located in 75 different U.S. markets and another 15 international affiliates, the network is the world’s. . .

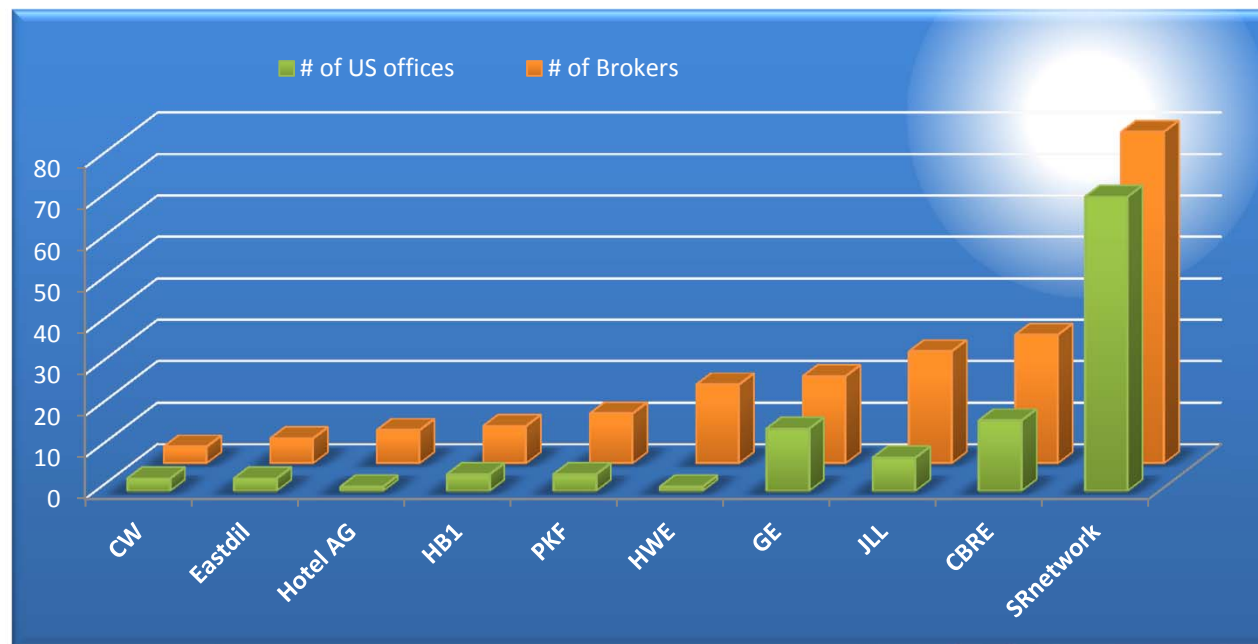
**LARGEST INTEGRATED  
HOSPITALITY SALES GROUP**





# THE NETWORK

AFFILIATES COVER MORE STATES...  
WITH MORE OFFICES & BROKERS...  
THAN ANY COMPETITOR





# THE NETWORK

CREATES THE MOST COMPREHENSIVE  
COVERAGE OF LOCAL MARKETS

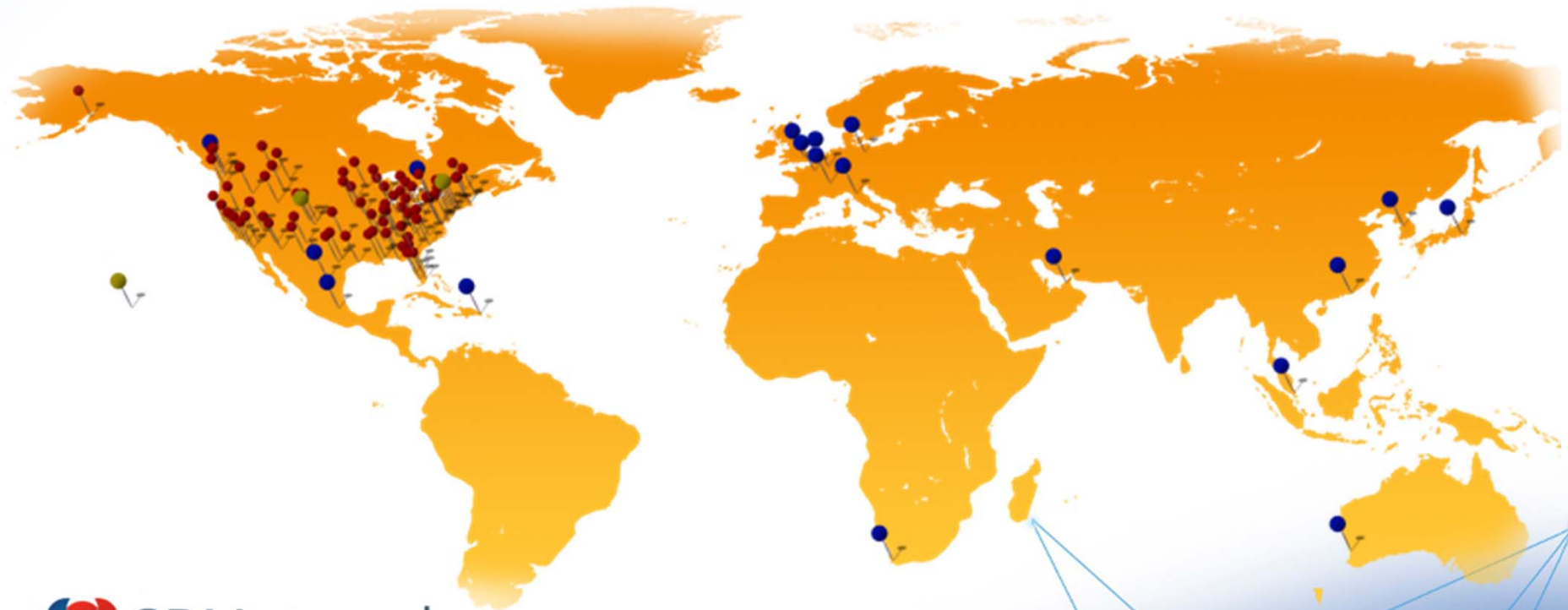


 **SRNetwork**  
THE HOTEL MARKETPLACE



# THE NETWORK

ADDS THE RESOURCES AND CONTACTS  
OF GLOBAL AFFILIATES TO THE MIX



# THE NETWORK



**ENSURING YOU:**

**REACH THE LARGEST NUMBER  
OF POTENTIAL BUYERS**



# STRATEGIC MARKETING



The Network combines efforts and resources in the preparation of sales materials for each listing, ensuring the most effective presentation possible. One that combines the Network's vast resources with that of the local affiliates knowledge of the property and market. . .

**COMBINING HIGH-TECH WITH LOCAL TOUCH  
IN A WAY COMPETITORS CAN'T MATCH**



# STRATEGIC MARKETING

## THE NETWORK MAINTAINS A NATIONAL BUYER DATABASE

- Few competitors keep such a national database
- Input from 100 affiliates nationwide
- Ongoing cold calling to build and clean data

Meanwhile, the Local Affiliate develops and executes a marketing plan to connect local investors and neighbors



# STRATEGIC MARKETING

THE NETWORK SPONSORS REGULAR  
ONGOING MARKETING EFFORTS

HIGHLIGHTING INDIVIDUAL PROPERTIES AND  
BUILDING OVERALL BRAND AWARENESS

NETWORK SYNERGY BENEFITS ALL PROPERTIES

# STRATEGIC MARKETING



**ENSURING YOU:**

**COMPLETE NATIONAL AND LOCAL  
EXPOSURE FOR YOUR PROPERTY**



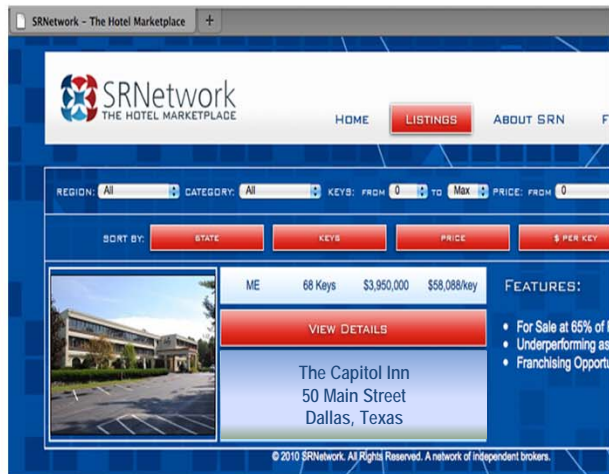


# INTERNET STRATEGIES

**THE NETWORK'S STATE-OF-THE ART WEBSITE  
SEPARATES US FROM COMPETITORS.**

- **Buyers can utilize the website to search for property using a variety of parameters.**
- **Buyers can execute Confidentiality Agreements online gaining immediate access to secure Due-Diligence files, Affiliates retain complete control over access.**

# INTERNET STRATEGIES



Affiliates can track how buyers are accessing property information and what files are being downloaded. This can help drive shorter inspection periods and mitigate document issues and delays that are likely to come up as buyers work through due-diligence.

# INTERNET STRATEGIES



## THE WEBSITE HAS AN EMAIL BLAST CAPABILITY

- **Affiliates can broadcast new listings or changes in price or terms to potential buyers.**

# INTERNET STRATEGIES



**ENSURING YOU:**

**A SMOOTH, SECURE, DOCUMENTED  
TRANSACTION**

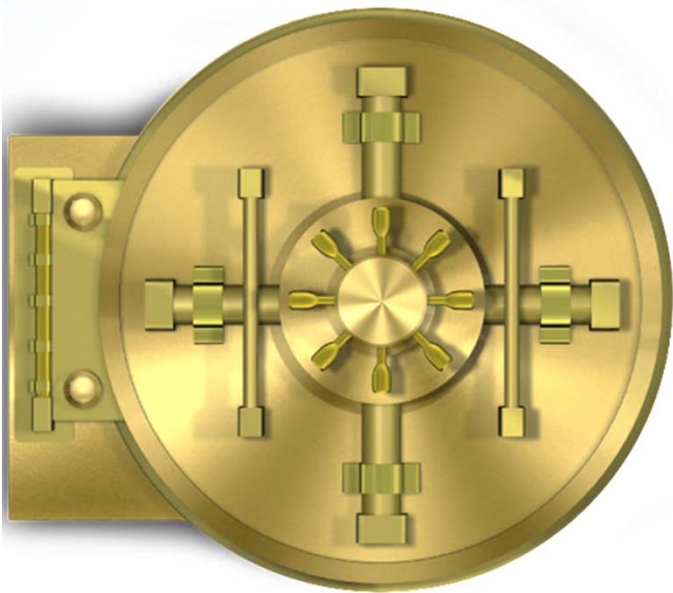


# FINANCING QUOTES

In order to expedite the sales process, we'll work to develop financing quotes for all Network listings, a unique Network advantage. We answer the buyer's most pressing question. . .

WHERE CAN I FIND A NEW LOAN?

# FINANCING QUOTES



The Network works to locate sources for new loans, whether a buyer is looking for SBA loans, mezzanine financing or a preferred equity source.

# FINANCING QUOTES



**ENSURING YOU:**

**A QUICKER RESULT AT THE HIGHEST  
POSSIBLE PRICING**

# SRNetwork

ENSURING YOU:



The largest number of potential buyers



Complete national and local exposure



Smooth, secure, documented transactions



A quicker result at the highest pricing